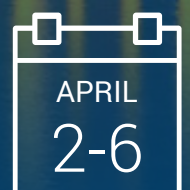


PECB

EVENT IN FRANKFURT



Frankfurt Marriott Hotel,
Hamburger Allee 2,
60486 Frankfurt am Main, Germany

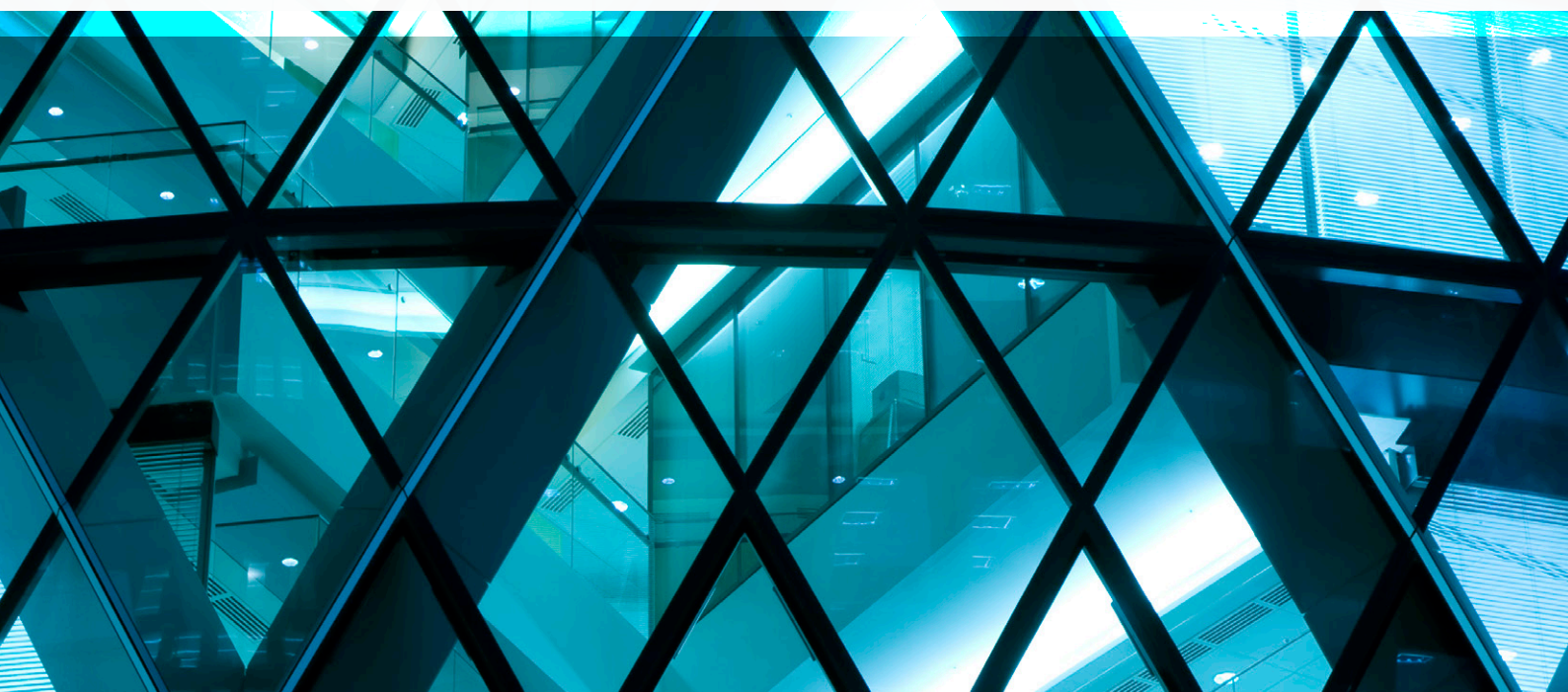




Announcing our upcoming Event!

PECB is privileged to host the upcoming event exclusively for PECB network, which will be held at the Frankfurt Marriott Hotel in Germany from the 5th to 6th of April. Additionally, from the 2nd to 4th of April, this event will also deliver pre-training courses to advance the skills and competencies of the participants.

We at PECB are committed to creating a unique experience for our network and this event will be where big ideas, techniques and programs will be presented and discussed to broaden the spectrum for continual success.



GROW BEYOND ISO STANDARDS

- ✓ Be up to date with the latest PECB news and upcoming major projects that will facilitate your career path
- ✓ Share experiences, advises, and knowledge that will help you grow your business
- ✓ Wherever you are in the world, become a sales expert, expand your market share, and learn how to widen your training portfolios
- ✓ Learn how to evaluate and recognize talented trainers
- ✓ Learn how to excel at executing audits and managing stressful situations that can bring anxiety, nervousness, fears
- ✓ Find a gateway to successful networking environment, engage in discussions and share your industry expertise
- ✓ Take advantage of the opportunity to take exams, free of charge
- ✓ Get certified with the ISO 20700 Foundation course
- ✓ Attend the Advanced Auditing Techniques course (AAT) and become a Certified Management System Auditor
- ✓ Visit the remarkable city of Frankfurt

The Advanced Auditing Techniques Pre-Training Course

Why should you attend?

AAT offers an exceptional chance for professionals and leaders from around the world, to gain the skills and knowledge needed to improve their performance or start a career in auditing management systems.

This event is designed for participants who aim to develop the necessary knowledge to plan and perform audits in compliance with best known practices, including ISO 19011 and ISO 17021. Moreover, in order to perform a PECB Audit, all interested individuals need to get certified against AAT.

Participants can obtain the Certified Management System Auditor title which will enable them to perform Management System Audits.

“This remarkable event experience empowers professionals and leaders from around the world to unfold their full professional potential and achieve worldwide recognized certification.

FATON ALIU

Co-Founder, President
& COO at PECB HQ

AGENDA

APRIL 2 TO 4

The Advanced Auditing Techniques Pre-Training Course



FATON ALIU

President & COO at PECB HQ

DAY 1	09:00-12:30	Management Systems Overview and Audit Process
	12:30-13:30	Lunch
	13:30-17:00	Audit Engagement, Ethics and Conflict of Interests
DAY 2	09:00-12:30	Liability, Auditing Risk and Materiality
	12:30-13:30	Lunch
	13:30-17:00	Audit Strategies and Planning
Day 3	09:00-13:00	Documenting the Audit and Nonconformities, Auditor Approval Process
	13:00-14:00	Lunch
	14:00-17:00	Certification Exam

Delivered in English

A group of business professionals are gathered around a table, looking at documents and a tablet. The image is faded and serves as a background for the text.

The ISO 20700 Foundation Pre-Training Course

Why should you attend?

Management Consultancy plays a powerful role in business and government around the world, influencing major decisions and investments. The ISO 20700 Foundation course is designed to improve the quality of consultancy services and deliver a greater value to customers.

This course enables you to understand the key concepts and principles of management consulting, as well as the typical consulting activities before, during and after a consultancy assignment. By gaining an understanding of the best practices, this course will lead you towards professional advancement.

“ISO 20700 is a brand new standard, first published in June 2017, developed to be as a guideline by people or organizations for the effective management of management consulting services.

The standard is a very useful tool for standardizing approaches to management consulting and the course will give you practical insights on how to approach and manage consulting engagements”

Bevan Lane
PECB Certified Trainer

AGENDA

APRIL 3 TO 4

The ISO 20700 Management Consulting Foundation Pre-Training Course



BEVAN LANE
Director at Infosec Consulting

DAY 1	09:00-12:30	Introduction to ISO 20700 and Management Consulting
	12:30-13:30	Lunch
	13:30-17:00	Introduction to Management Consulting concepts and principles
DAY 2	09:00-12:30	Approaching the client, contracting, execution and closure of the Management Consultancy assignment
	12:30-13:30	Lunch
	13:30-16:00	Closure of the assignment, follow-up activities, certification process and closing of the training
	16:00-17:00	Certification Exam

Delivered in English

APRIL 5, 2018

SCHEDULE	PRESENTER	TOPIC
09:00 – 9:45	Eric Lachapelle Co-Founder & CEO, PECB HQ	Unfold the opportunities that PECB University presents
9:45 – 10:45	Eric Lessard General Director, PECB North America	The Art of Selling Sales experience from North America region
10:45 – 11:00	BREAK	
11:00 – 12:00	Bernard Boily President, PECB Latam & Iberia / Sedika Technologies	Achieving Optimum Market Positioning: The Latin American Experience
12:00 – 13:00	LUNCH	
13:00 – 14:00	Graeme Parker Managing Director, PECB UK & Ireland	Power the future; Accelerate your business success! How to widen your training portfolio
14:00 – 15:00	Anders Carlstedt Managing Director, PECB Nordics	Examining a Career as an Auditor Auditing experiences
15:00 – 15:15	BREAK	
15:15 – 15:45	Mustafe Bislimi Director, PECB Africa and Middle East	The PECB Partner Program & the Partner Level Scheme
15:45 – 16:00	Arrita Hasani Administration Supervisor, PECB HQ	New PECB courses, and how to track the progress of course development and translation
16:00 – 16:40	Tony Gremion Business Manager, Consultant and Trainer in Information Systems Security, Forssic	Ethical Hacking Course & Forensics Course
16:40 – 17:00	Zeki Veliu Commercial Director, PECB HQ	The marketing and digital support that PECB can provide to resellers, and Partner Support Program

APRIL 6, 2018

SCHEDULE	PRESENTER	TOPIC
09:00 – 10:00	Faton Aliu Co-Founder, President & COO, PECB HQ	Online exams, PECB Training Certification Program and Management Systems
10:00 – 10:30	Nick Hundozi Senior Compliance Supervisor, PECB HQ	Management System Certification, and Auditor Approval Program
10:30 – 10:45	BREAK	
10:45 – 11:45	Endrit Grajcevc Senior Software Development Supervisor, PECB HQ Egzon Sinanaj Senior Customer Service Supervisor, PECB HQ	PECB's Digital Platform, Reseller Dashboard, and Customer Support Methods
11:45 – 12:15	Tim Rama Managing Director, PECB HQ	Online training courses, Positioning Strategy and the added value for PECB Certified professionals and organizations
12:15 – 13:15	LUNCH	
13:15 – 17:00	EXAM SESSIONS	

WHAT WILL YOU GAIN FROM THE EXCLUSIVE PECB EVENT PROGRAM

Online exams, PECB Training Certification Program and Management Systems

For those who have insatiable curiosity and thirst for knowledge, Mr. Faton Aliu, with an experience of over 15 years in quality and information security management, project management, information technology, consulting, training and auditing, will lecture on the systems oriented approach. Moreover, he will focus on the transformation to online exams, their positive effect on your company, and elaborate more on the PECB Training Certification Program and Management Systems.



Presenter:
Faton Aliu,
President & COO
at PECB HQ

Unfold the opportunities that PECB University presents

With more than 20 years of experience in managing information security for organizations around the world, Eric is dedicated to ensure that clients are provided with world-class material.

PECB is in the process of obtaining full accreditation to offer US MBA programs, and is preparing to launch this University in Q3 2018. This means that PECB courses will count as University credits for participants to obtain a fully accredited US MBA.

Mr. Eric Lachapelle will explain how partners can benefit from the PECB University program, how the value of the PECB training courses can be enhanced, the potential approaches to be employed to create partnerships with universities, and the means of increasing sales with this project.



Presenter:
Eric Lachapelle,
CEO at PECB HQ

The Art of Selling Sales Experience from North America Region

With more than 30 years of experience in the Canadian and American market, Mr. Eric Lessard has a proficient understanding of the needs of ISO consulting companies in the area.

His commitment to fulfilling the PECB mission and values, and the extensive training and professional background, have served as evidence that Mr. Lessard is the ideal person to lecture on the measures that need to be taken to catalyze the growth of sales, on the importance of embracing rather than avoiding risks, and on the idea that accomplishments need to be documented.

"Vision Without Execution is Hallucination" - Thomas A. Edison" is his favorite quote, and that is exactly what you will learn from him during this session: How to execute!



Presenter:

Eric Lessard,
General Director of
PECB North America

Achieving Optimum Market Positioning: The Latin American Experience

Bernard Boily is the exclusive distributor of PECB in Latin America and has fulfilled this role for the last seven years. He will share the strategies and tactics that have been implemented to position PECB as a premium brand in this market. He will also provide insights on how these could be applied by partners to gain market share, increase profitability and enhance brand recognition.



Presenter:

Bernard Boily,
President at PECB
Latam & Iberia /
Sedika Technologies

Power the Future; Accelerate Your Business Success How to Widen Your Training Portfolio

As a Cybersecurity and Risk Management professional, Mr. Graeme Parker is equipped with highly valuable technical business skills acquired in high profile private and public sector organizations. Mr. Graeme Parker will deliver a presentation and discussion about how partners can expand their portfolios of training offerings into different areas. PECB offers trainings covering a variety of fields, creating thus significant opportunities for providers to both diversify and grow their businesses. Graeme will describe his own experiences of some of the diversification efforts and lessons learned with PECB in the UK.



Presenter:
Graeme Parker,
Managing Director of
PECB UK & Ireland

Examining a Career as an Auditor Auditing Experiences

Mr. Anders Carlstedt is an officer of ISO/IEC JTC1 SC27 - the ISO committee responsible for the ISO/IEC 27000-series and other standards on Privacy and Cyber Security etc. - since 2002. He is also the editor of the published version of ISO 27002, ISO 27005 and ISO 27008. He has successfully supported numerous Multinationals and SMEs, as well as Government Agencies in various industries by delivering consultancy and governance risk compliance services.

Among others, Mr. Anders Carlstedt will show us how to:

- Apply professional skepticism
- Develop audit plans or strategies
- Respond to audit risks



Presenter:
Anders Carlstedt,
Managing Director of
PECB Nordics

READY FOR THE NEW PECB SERVICES?

PECB Presents Digital and Marketing Support Services for PECB Resellers only

We will offer a unique solution and support services, tailored to our resellers needs

Graphic Design



The PECB Graphic Design team will help our resellers to get volumes of work completed and inspire new ideas. By creating original designs for marketing campaigns, from flyers and brochures, to videos, magazines, and book covers, PECB will strive to exceed your expectations.

SEO Consulting



With SEO consulting, PECB will analyze our resellers' websites and provide advice and recommendations about tools they can use to generate higher traffic and higher ranking positions for their websites.

Web Design and Development



The Web Design and Development services will not only serve for improving various resellers' websites, but will also help them increase their reputation and reliability in the market. This will be achieved by creating new customized websites as well as conducting an in depth and comprehensive website audit report which will result in updating the website to the latest versions in the world of design.

ADDITIONAL TOPICS TO BE PRESENTED DURING THE EVENT

- ▶ Online training courses
- ▶ Positioning Strategy and the added value for PECB Certified professionals and organizations
- ▶ The PECB Partner Program and the Partner Level Scheme
- ▶ Management Systems Certification and Auditor Approval Program
- ▶ Digital Platform, Reseller Dashboard, and Customer Support Methods
- ▶ New PECB Courses and the progress of course development and translation
- ▶ Ethical Hacking Course & Forensics Course

EXPAND YOUR LIMITS...

DETAILS

Excited to join us for a great experience in the city of skyscrapers? We are too.
Please contact us at marketing@pecb.com.

EVENT PASS:

EUR 400 per person (Lunch included)

THE ISO 20700 FOUNDATION PASS:

EUR 800 per person (Lunch, training materials, exam, and certification included)

THE ADVANCED AUDITING TECHNIQUES PASS:

EUR 1,295 per person (Lunch, training materials, exam, and certification included)

Gateway to Frankfurt

Frankfurt's combination of gothic buildings, innovative skyscrapers, a rich collection of museums and lively art, and cultural scenery, still remains one of the most desirable cities to live in and visit.

Not only is Frankfurt the largest financial district in the world but it also has the largest botanical garden in Germany. With a 500-year-old history, the Frankfurt Book Fair is the biggest book and media fair in the world.

Join us towards advancing the knowledge and exploring the features of the great city of Frankfurt.



Interested in both the event and pre-training ISO 20700 Foundation course?

SPECIAL OFFER OF EUR 1,100

is waiting for you.