

PECB PARTNERSHIP LEVEL SCHEME

We believe in rewarding our Partners around the world for their time and energy spent in expanding our business cooperation. When we grow, we grow together, and a reflection of this growth is the 2020 Partnership Level Scheme (PLS), which categorizes Partners based on their level of business cooperation. To be entitled to the benefits of this scheme and progress up to the next level, each Partner needs to meet a set of specific requirements.

Important Note Regarding References to Accreditation, Accreditation Bodies, and ISO

PECB is a leading certification body providing education and certification for individuals under ISO/IEC 17024 across a wide range of disciplines. Our certifications are distinguished by prestigious global accreditations, validating both their value and your expertise. PECB certifications are recognized by top-tier accreditation bodies, including the International Accreditation Service (IAS-PCB-111), the United Kingdom Accreditation Service (UKAS-No. 21923), all under ISO/IEC 17024 – General Requirements for Bodies Operating Certification of Persons. Additionally, our certificate programs are accredited by the ANSI National Accreditation Board (ANAB-Accreditation ID 1003) under ANSI/ASTM E2659-18, Standard Practice for Certificate Programs.

It is important to note that Partners cannot reference PECB's accreditations as their own on websites or in marketing materials. The accreditation body symbols are for PECB's exclusive use, including on its website, marketing materials, and professional certificates. Each accreditation body provides specific guidelines for the proper use of their symbols, and PECB ensures full compliance with these regulations.

Furthermore, the ISO logo is a registered trademark and cannot be used by anyone outside of ISO unless authorized by ISO itself. Partners cannot use the ISO logo on their websites or marketing materials. To learn more about the usage of the ISO logo, please click [here](#).



PECB

PECB

AUTHORIZED
TITANIUM
PARTNER

Titanium Level

The Titanium level is the highest degree of business partnership with PECB. This level encapsulates the excellence of performance, business cooperation, and commitment.

This level includes Partners who organize the highest number of events and who enjoy an array of exclusive benefits, on top of being granted priority on all other benefits. As the name suggests, this is the crown jewel of the levels of the PECB-Partner business cooperation.

PECB is committed to expanding its business cooperation with Partners, to provide more benefits and recognize their hard work and superior representation of the PECB values, mission, and brand around the world.

Where Excellence
Meets Recognition



PARTNER REQUIREMENTS	PECB AUTHORIZED PARTNER	PECB AUTHORIZED SILVER PARTNER	PECB AUTHORIZED GOLD PARTNER	PECB AUTHORIZED PLATINUM PARTNER	PECB AUTHORIZED TITANIUM PARTNER
Shall have an active Partner Agreement					
Shall follow and comply with the PECB Code of Ethics, Policies, Guidelines, and Requirements					
Shall have a PECB Partner Account					
Shall list the partnership with PECB on its website (including the PECB logo and PECB website hyperlink) as per the PECB guidelines					
¹ Minimum number of Partnership Credits including Training Courses and PECB Skills licenses		100	250	500	1000

¹ Credits are calculated based on the previous year's sales performance of Training Courses and Skills Licenses. Below is a breakdown of how credits are calculated for each product type:

For Training Courses

- Formula: Days of Training x Number of Candidates = PECB Partnership Credits

- Example:

A Lead Implementer Training Course: 5 days of training x 9 candidates = 45 PECB Partnership credits

A Foundation Training Course: 2 days of training x 10 candidates = 20 PECB Partnership credits

For Skills Licenses

- Credits Earned: 2 Credits per License

- Example: Selling 10 licenses generates 20 credits (10 licenses x 2 credits per license).

Note: Credits earned from PECB Skills licenses are available exclusively for PECB Skills Partners.

PARTNER BENEFITS	PECB AUTHORIZED PARTNER	PECB AUTHORIZED SILVER PARTNER	PECB AUTHORIZED GOLD PARTNER	PECB AUTHORIZED PLATINUM PARTNER	PECB AUTHORIZED TITANIUM PARTNER
Access to PECB programs and materials					
Full access to PECB Trainers list					
Marketing materials published on PECB's social media channels					
Receive the Partnership Level Certificate and Logo for usage according to PECB policies and Brand Book					
Receive Requests for Proposals (RFP) for tenders				☑ Priority granted	Priority granted
Receive qualified leads from PECB				Priority granted	Priority granted
Customized PECB marketing materials	Logo placing	Logo placing	Full customization upon request	Full customization upon request (including text alteration)	Full customization upon request (including text alteration)
² Free seats in the PECB online campaigns	1	2	3	4	5
Opportunity to contribute to the PECB Magazine		Granted	Priority granted	Priority granted, including logo promotion	Priority granted, including logo and company promotion
PECB Store Discount	10% discount	10% discount	10% discount	10% discount	10% discount
PECB Conference Tickets	1 ticket at \$99 50% regular price discount on the other tickets	3 tickets at \$99 each 50% regular price discount on the other tickets	5 tickets at \$99 each 50% regular price discount on the other tickets	3 free tickets + 50% regular price discount on the other tickets	5 free tickets + 50% regular price discount on the other tickets
³ Volume Discounts				10%	20%
Guaranteed response within 24 hours, year-round					
Opportunity to share success stories as a speaker at the PECB Conference					

²The online campaigns serve as exclusive launching events for PECB's latest and updated training courses, offering the PECB network early access to certification. To be eligible for these benefits, the delegates need to be PECB Certified Trainers, or in the process of becoming PECB Certified Trainers.

³ Volume discounts are offered to Partners based on their performance during a given year, from January 1st to December 31st. Discounts are applied as follows:
- Platinum Partners will receive a 10% discount on the training fee for credits earned between 500 and 999. (Training courses that have received any discount during the year are excluded from the volume discount calculation.)
- Titanium Partners will receive a 20% discount on the training fee for credits earned from 1000 and above. (Training courses that have received any discount during the year are excluded from the volume discount calculation.)

The discount will be paid via a non-refundable credit note, and to be eligible for a discount, the Partner must be in good standing and all training courses must be accurately completed on the Partner Dashboard.

Note: Volume discounts application and criteria may be different in attributed territories granted to exclusive Distributors."



For any questions or further information, please feel free to contact us at support@pecb.com

www.pecb.com