

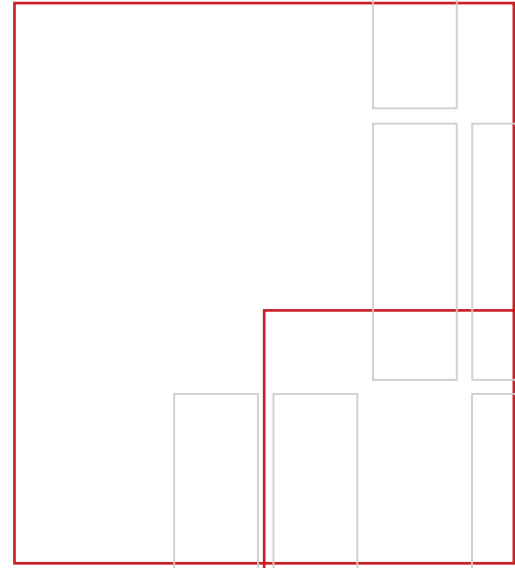
PECB INSIGHTS CONFERENCE

PECB

Standards, Security,
and Auditing

Montréal, Canada
June 29-30, 2017





Welcome

Ladies and Gentlemen,

It is our pleasure to take this opportunity to extend a very warm welcome to all of you attending the first edition of PECB Insights Conference. We strongly believe this conference will provide an outstanding bound among our community and we are glad to commence an event that is aimed at cooperative development.

Supplementary to discussing a wide range of topics concerning the global business environment, this edition is structured to challenge the current perceptions of Information Security, Auditing, Certification, & Management Systems, and Governance Risk and Compliance.

Bringing influencers and luminaries under one roof will confidently serve the exploitation of new business opportunities. Further, such meeting opportunities will be crowned across the vibrant city of Montreal, Canada through a variety of interesting activities. Enjoy this magnificent experience and prolific journey.

Welcome to the PECB Insights Conference



A handwritten signature in black ink, appearing to read 'Eric Lachapelle'.

Eric Lachapelle

Co-Founder, Chief Executive Officer



A handwritten signature in black ink, appearing to read 'Faton Aliu'.

Faton Aliu

Co-Founder, President and
Chief Operating Officer

About the Conference

PECB Insights Conference

The PECB Insights Conference has established its foundation with the purpose of contributing to the spread of innovation networking and the opening up of global business opportunities. Focused on Information Security Management, Auditing, Certification, & Management Systems and Governance Risk & Compliance, we gather to enrich and benefit from this professionally rewarding opportunity. The mission of the PECB Insights Conference first edition is to apprise and prepare our participants for the upcoming challenges that will shape the world.

Why attend?

Attending the PECB Insights Conference, you will become a part of the perceptual reinvention on Information Security, Auditing, Certification, & Management Systems, and Governance Risk and Compliance. Likewise, taking part in this event is bound to exploit new business opportunities and strategies. Connecting individuals from different industries, we are creating a community which will aim to embrace changes, and join capabilities towards the creation of a safer world.



Platinum Sponsor



To sponsor the PECB Insights Conference, please contact us at
marketing@pecb.com

Pre-Conference Training Courses

1

ISO 37001 Foundation – Anti-bribery Management System

This course will mark the planning, implementation, and evaluation of Anti-Bribery Management Systems.



Trainer: **Graeme Parker**

Tuesday (2017-06-27)

9:00 – 12:30 Introduction to ISO 37001 - Planning for the Implementation of an Anti-Bribery Management System.

12:30 – 13:30 Lunch

13:30 – 17:00 ISO 37001 Requirements - Anti-Bribery risks and controls

Wednesday (2017-06-28)

9:00 – 12:30 Implementation of an Anti-Bribery Management System.

12:30 – 13:30 Lunch

13:30 – 15:30 Evaluation of an Anti-Bribery Management System - Continuous Improvement.

16:00 – 17:00 Certification Exam

2

Cyber Security Audit Foundation

Cyber Security Audit Foundation course will proceed towards audit overviews, methods, objectives, process and technical assessments.



Trainer: **Anders Carlstedt**

9:00 – 12:30 Introduction to Cyber Security Audits and related standards

12:30 – 13:30 Lunch

13:30 – 17:00 Cyber Security Audits objectives & methods

9:00 – 12:30 The Cyber Security Audit Process

12:30 – 13:30 Lunch

13:30 – 15:30 Security Audit – Overview of support for Technical Assessments

16:00 – 17:00 Certification Exam

Pre-Conference Training Courses

3

Risk assessment with Mehari method

The course specifies investigation, analysis, and mitigation of risk through the “Mehari” method.

Delivered in French

Trainer: **Jean-Philippe Jouas**



Tuesday (2017-06-27)

9:00 – 12:30 Direct analysis of specific risks with Méhari-Manager; Investigation of potential malfunctions; Identification and assessment concerning severity of risk situations

12:30 – 13:30 Lunch

13:30 – 17:00 Risk analysis and definition of action plans

Wednesday (2017-06-28)

9:00 – 12:30 Systematic risk analysis and use of basic knowledge; Assessment of intrinsic severity regarding risk scenarios; Diagnostic of state security services

12:30 – 13:30 Lunch

13:30 – 15:30 Analysis of risk scenarios and development of security plans; Security projects and dashboard

16:00 – 18:00 Certification Exam

4

ISO 37001 Foundation – Anti-bribery Management System

This course will mark the planning, implementation, and evaluation of Anti-Bribery Management Systems.

Delivered in French

Trainer: **Serge Barbeau**



9:00 – 12:30 Introduction to ISO 37001 - Planning for the Implementation of an Anti-Bribery Management System.

12:30 – 13:30 Lunch

13:30 – 17:00 ISO 37001 Requirements - Anti-Bribery risks and controls

9:00 – 12:30 Implementation of an Anti-Bribery Management System.

12:30 – 13:30 Lunch

13:30 – 15:30 Evaluation of an Anti-Bribery Management System - Continuous Improvement.

16:00 – 17:00 Certification Exam

MEET KEVIN MITNICK

THE WORLD'S MOST FAMOUS HACKER

CHIEF EXECUTIVE OFFICER (CEO) OF MITNICK SECURITY CONSULTING

CHIEF HACKING OFFICER (CHO) OF KNOWBE4

"THE ART OF DECEPTION: HOW HACKERS AND CON ARTISTS MANIPULATE YOU AND WHAT YOU CAN DO ABOUT IT"

Being a part of Kevin Mitnick's audience will move you into a "live technology magic show". Con artists are extremely effective on leading individuals towards being vulnerable against manipulation techniques and therefore resulting to disastrous organizational and social effects.

Keeping you at the edge of your seat, this session will be not only educative, but will also entertain through a mind-blowing approach of understanding the back side of the coin with respect to information security.



**KEYNOTE
SPEAKER**



**KEYNOTE
SPEAKER**

ROBERT MAZUR

**FORMER FEDERAL AGENT
SPECIAL INVESTIGATOR OF MONEY LAUNDERING
PRESIDENT AT KYC SOLUTIONS, INC.**

“THE INFILTRATOR”

Robert Mazur is one of the world's leading experts on the financial escapades of the underworld. With first-hand knowledge, he has been a successful undercover mob connected money launderer. Further, Robert Mazur is regarded as the only undercover agent to infiltrate so deeply into the inner circle of financial crime.

Author of The New York Times Best Seller book “The Infiltrator” he can arm your institution with knowledge against organized crime. His real life experience, takes us to the heart of money laundering and secrets of the most notorious financial crimes.

GEORGE KOHLRIESER

**IMD BUSINESS SCHOOL PROFESSOR OF
LEADERSHIP AND ORGANIZATIONAL BEHAVIOR
FORMER HOSTAGE NEGOTIATOR**

As an internationally recognized expert on leadership, George Kohlrieser's experience for the last 40 years has been marked in Organizational Behavior and Clinical Psychology. Further, he was working side-by-side with the Dayton Police Department as a hostage negotiator. Mr. Kohlrieser has a deep understanding of the

importance and impact that emotional bonds can have to one's aims and accomplishments. In addition, his contributions have sought application in organizations from all over the world with respect to neuroscience behind high performance leadership, conflict management, and negotiations, among others.



**KEYNOTE
SPEAKER**



Speakers



Faton Aliu

Co-Founder, President and COO at PECB – Canada

TOPIC: *Improving the Effectiveness of Internal Auditing*



Anders Carlstedt

CEO at Parabellum Cybersecurity Services – Sweden

TOPIC: *The Cyber Security and Privacy Age and ISO Standardization*



Graeme Parker

Managing Director at Parker Solutions Group – United Kingdom

TOPIC: *Smart Cities – The Security Aspects*



Pierre Dewez

CEO at Altirian – Luxembourg

TOPIC: *Application and software certifications, the new challenges illustrated with the Internet of object*



Chantale Pineault

Director Consulting Services at Victrix – Canada

TOPIC: *Challenges, Issues and Solutions of GCR on Information Security*

Delivered in French



Serge Barbeau

Senior Advisor and Project Director at Gestion Jean Bourdeau inc - Canada

PRE-CONFERENCE: *ISO 37001 Foundation – Anti-bribery Management System*

Delivered in French



Rene St-Germain

Chief Audit Officer at PECB Europe – Luxembourg

TOPIC: *Add-value of an integrated management system, illustration with the datacenter industry*

Delivered in French



Luc Poulin

CEO, Information / Application Security Senior Advisor at Cogentas Canada – Canada

TOPIC: *What is needed to start trusting the security of your applications in the cloud?*

Delivered in French



Rinske Geerlings

Managing Director at Business As Usual – Australia

TOPIC: *Information Security Risk Simulation Game: Are You Ready For a Cyber Attack?*



Michael C. Redmond

Lead Strategic Consultant at EFPR Group – United States

TOPIC: *Cyber Security Incident Response Planning*



Jean-Phillippe Jouas

Founder of Méhari - Former President of Clusif – France

TOPIC: *Risk management with the new version of Méhari: indicators and dashboard*

Delivered in French



Vanessa Henri

Canada

TOPIC: *The developing world of cyber litigation and compliance*



Juris Puce

CTO at KleinTech Services Cofounder at 4SmartStreets - Latvia

TOPIC: *Effects of Artificial intelligence and Machine vision developments on information security and personal data protection.*



Mike Gray

CEO at PIRII Australia Pty Ltd. - Australia

TOPIC: *Size, complexity and nature of the organization – a key to effective audit*



Mr. Sébastien Gambs

Security of Computer Systems Professor at Université du Québec à Montréal (UQAM) - Canada

TOPIC: *Recent Developments and Future Challenges in Privacy*

Delivered in French



Mathieu Lachaine

Founder and CEO at Ubios - Canada

TOPIC: *Internet of Things Security*



Mg. Miller A. Romero C

General Manager Management Consultants & Auditors S.A.S
Bogota - Colombia

TOPIC: *ISO 28000 The standard to secure the Supply Chain in Latin America*

Delivered in Spanish



Henri Haenni

Founder and Senior Consultant at Abilene Avisors -
Switzerland

TOPIC: *Cybersecurity incidents implications in the business continuity plans*



Carlos Alfonso Restrepo Oramas

CEO Restrepo Oramas SAS - Colombia

TOPIC: *Risk management by objectives. Changing the paradigm for risk management in information security?*

Delivered in Spanish



Robert Pouliot

Director and Head of Audit Committee FAIR Canada - Canada

TOPIC: *The rising impact of governance on organization: The 2000 tide and what to expect by 2020*



Louise Champoux-Paillé

Director Sainte-Justine Hospital and CHUM - Canada

TOPIC: *The rising impact of governance on organization: The 2000 tide and what to expect by 2020*



Ayo Ogunkoya

Principal HSE & Risk Management Consultant – Canada

TOPIC: *Organizational Integrity & its Relationship with Management Systems and Enterprise Risks*



Bevan Lane

Director Infosec Consulting – South Africa

TOPIC: *Collateral Damage; Cyberwar and the effect on Compliance*



Karsten Decker

Owner and CEO, Decker Consulting GmbH – Switzerland

TOPIC: *Information security – risk identification is all*



Scott Perry

Principal at Scott S. Perry CPA, PLLC - Washington

TOPIC: *The Global Fight for Internet Trust*



Jacob McLean

Principal Consultant and Managing Director of Kaizen Training & Management Consultants Limited (KTMC) - Jamaica

TOPIC: *Understanding and Managing Risks in Management Systems Auditing*



Renaud Lachance

Former general auditor of Quebec; Fellow of the CPA (Chartered Professional Accountants) Order - Canada

TOPIC: *The experience of a general auditor*

Delivered in French



Sébastien Lapointe

Chief Information Security Officer at Société de transport de Montréal (STM) - Canada

TOPIC: *The Road Less Traveled – IT and the Business Forge a New Path*

Delivered in French



Samuel Duckworth-Essilfie

Founder/CEO Sophies Consulting Inc - Canada

TOPIC: *The Importance of Safety Culture in Decreasing Accidents*



Dominic Jaar

Canadian Clients & Markets Leader, Advisory - Canada

TOPIC: *Technological Investigations and Integrity of Evidence*

Delivered in French



Geneviève Brouillette

Training Development Officer at ÉTS formation - Canada

TOPIC: *Why training strategies are not working?*

Delivered in French



David Anders

CEO / President at iCertWorks - USA

TOPIC: *ISO 27001: How to use Annex A to map to other GRC Control Frameworks*



Abdoul Karim Ganame

Founder, Cyber Security Researcher & Consultant at StreamScan inc. – Canada

TOPIC: *Cyber Security Incident Management: From Reactivity to Proactivity*

Delivered in French



Jacques Bergeron

Former Auditor General of the City of Montreal - Canada

TOPIC: *The General Auditor of the city of Montreal : his roles and responsibilities in the scope of Auditing and Information Technology Security*

Delivered in French



Mário Lavado

Partner at INOSERV - Portugal

TOPIC: *Business impact of new EU General Data Protection Regulation (GDPR) on organizations*



Gustaf Stawåsen

CISO at CENTIRO Solutions AB - Sweden

TOPIC: *Explorers on a management system journey*



René W. Vergé

Information Security Officer at BOMBARDIER - Canada

TOPIC: *Europe's General Data Protection Regulation (GDPR): its impact in Canada and internationally*

Delivered in French

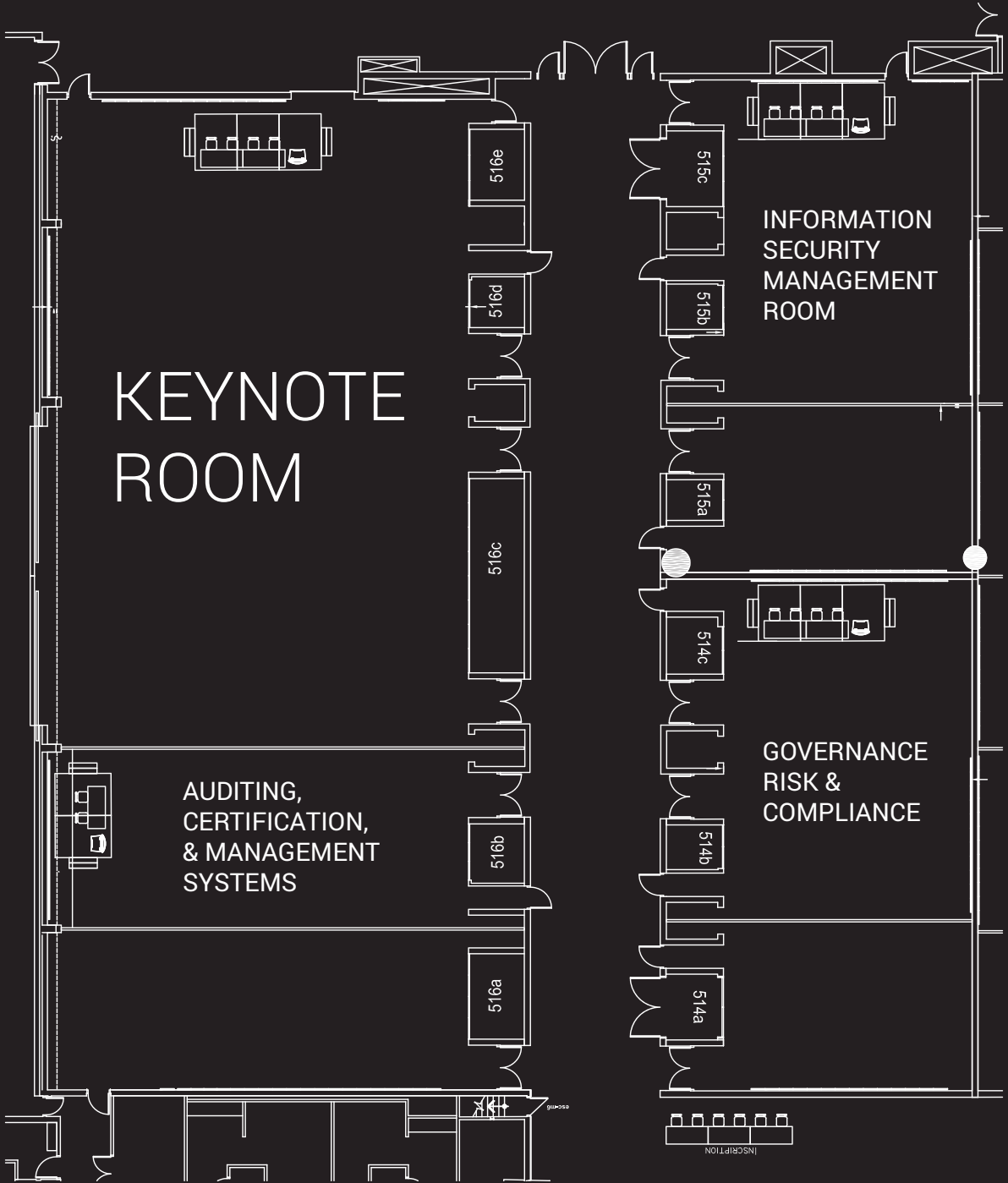


Marie-Noëlle Godin

Techno- Pedagogue at Pardeuxa - Canada

TOPIC: *Why training strategies are not working?*

Delivered in French



KEYNOTE
ROOM

AUDITING,
CERTIFICATION,
& MANAGEMENT
SYSTEMS

INFORMATION
SECURITY
MANAGEMENT
ROOM

GOVERNANCE
RISK &
COMPLIANCE

INSCRIPTION

Palais des congrès de Montréal

LEVEL 5

PECB
INSIGHTS
CONFERENCE 2017
STANDARDS, SECURITY & AUDITING



Montreal

Incorporated as a city in 1832, Montreal is Canada's second largest city and inhabits over half of Quebec's population. Montreal is set on an island in the Saint Lawrence River and is named after Mt. Royal; the triple-peaked hill at its heart. As the second largest French speaking city in the world, most of its population is bilingual. Montreal is designated as UNESCO's City of Design by the Global Alliance for Cultural Diversity in 2006. Remarkably, underneath the streets of Montreal lies an underground city that runs for over 32 kilometers and consists of hotels, shopping plazas, restaurants, subways and many other fascinating services.

Montreal was also the host of the Summer Olympics in 1976, and the Expo 67 which is considered as the most successful world's fair of the 20th century. This city's vibrant

environment is complemented through the Montreal International Jazz Festival, the Just for Laughs Festival, the International Fireworks Festival, Les FrancoFolies de Montréal, Montreal Grand Prix and many more. Montreal inspiring setting also gave birth to "John Lennon's Give Peace a Chance" song. Given its very favorable living conditions and fast paced economic development, the city of Montreal has become a main



target to youngsters seeking employment and education. It is often referred to as the Champion of Employment in Canada. Also, Montreal has become a major hub in North America and is known to have the ideal environment to build successful organizations. Some of the fastest growing industries are the financial and technological

sectors of the economy. Thus, it is very important to emphasize upon the rise of many startups in artificial intelligence and financial technology. Another very interesting fact is that 85% of the world's maple syrup comes from Quebec.



PECB Gala Night

Awards of Excellence Ceremony

PECB Insights Conference is hosting this major event to acknowledge the continuous contribution of our network that is strengthening our brand every day. With restless efforts to extend the global establishment of PECB, we are proud to announce our best Resellers, Trainers, Auditors, and Certified Businesses. PECB Insights Conference is rolling out the red carpet to all the interested professionals and organizations around the globe. By manifesting industry developments, growth and achievements, all participants

will have the opportunity to take a further step through networking with the best.

With a panoramic view, Portus 360 is welcoming us to enjoy the finest Portuguese cuisine while reflecting its international origin and creating memorable moments.

Join us in this glamorous event and unforgettable charming sunset.

Menu

Tapas to Share

- Shrimps with garlic sauce
- Roasted octopus
- Cod (codfish) croquettes
- Tomato salad and goat cheese

First Dish

- Cod - Chickpea Puree, fresh vegetables

Second Dish

- Grilled sirloin beef
- stick potatoes, rocket, chouriço sauce (veggie option available)

Dessert

- Tray of portuguese desserts

Main dishes


- The fee is CAD \$100 per person and includes: the menu, beverages, wine & tips.

To register, please visit: www.pecb.com/conferences/register



**PECB
GALA NIGHT**



A group of four people are gathered at a bar, laughing and talking. A man with glasses and a goatee is in the center, wearing a dark green button-down shirt. To his left, a woman with long brown hair is smiling. To his right, a woman with dark hair is also smiling. In the foreground, a woman with long blonde hair is partially visible, looking towards the group. They are holding drinks, including a cocktail with a lime wedge. The background is dark and out of focus, suggesting a bar or restaurant setting.

**A LIBERATING
SCENERY OF FRIENDS,
AND COMPANIONS.**

PECB Hangouts

At a more friendly setting, the PECB Insights Conference invites you to a special episode on relaxing through an interesting interaction. The PECB Hangouts invite you to a proper introduction of Montreal while having the chance of meeting executives, professionals, influencers, and many other personalities from the industry.

Accordingly, PECB Hangouts will be concluding the conference as an experience to remember and embrace. Joining us to a fun closing event of the PECB Insights Conference first edition, you will witness some of the most interesting stories shared by PECB Friends.

We look forward to meet you for a drink in a liberating scenery of friends and companions at Les 3 Brasseurs.

Register

PRE-CONFERENCE TRAINING

ISO 37001 FOUNDATION - ANTI-BRIBERY MANAGEMENT SYSTEM

CAD 1,000.00

The course duration counts for 2 days

Located at:

*Courtyard Marriott Montréal
380, Rene Levesque Boulevard West. Montréal. H2Z 0A6. Qc.*

27th and 28th of June, 2017

BOOK NOW

CYBER SECURITY AUDIT FOUNDATION

CAD 1,000.00

The course duration counts for 2 days

Located at:

*Courtyard Marriott Montréal
380, Rene Levesque Boulevard West. Montréal. H2Z 0A6. Qc.*

27th and 28th of June, 2017

BOOK NOW

RISK ASSESSMENT WITH MEHARI (DELIVERED IN FRENCH)

CAD 1,000.00

The course duration counts for 2 days

Located at:

*Courtyard Marriott Montréal
380, Rene Levesque Boulevard West. Montréal. H2Z 0A6. Qc.*

27th and 28th of June, 2017

BOOK NOW

ISO 37001 FOUNDATION – ANTI-BRIBERY MANAGEMENT SYSTEM (DELIVERED IN FRENCH)

CAD 1,000.00

The course duration counts for 2 days

Located at:

*ÉTS formation,
Montréal, Canada*

27th and 28th of June, 2017

BOOK NOW



CONFERENCE

CONFERENCE PASS

CAD 295.00

**Free for all PECB Certified Individuals*

BOOK NOW

PECB GALA NIGHT - AWARDS OF EXCELLENCE CEREMONY

CAD 100.00

**Open to all Interested Parties*

BOOK NOW

For more information on registration plans, please
contact us through events@pecb.com

About PECB

We are a certification body for persons, management systems, and products on a wide range of international standards. As a global provider of training, examination, audit, and certification services, we offer our expertise on multiple fields, including but not limited to Information Security, IT, Business Continuity, Service Management, Quality Management Systems, Risk & Management, Health, Safety, and Environment.

Showing commitment and competence through internationally recognized standards drives our excitement to continue with providing our clients with quality education, evaluation, and certification. With more than 700 partners worldwide, we intend to proliferate the opportunity for professionals and luminaries to meet.





The background features a large, intricate geodesic dome structure, possibly a stadium or arena, rendered in a dark red color. A white rectangular box is superimposed over the center of the dome, containing the main title text. The overall aesthetic is modern and architectural.

PECB INSIGHTS CONFERENCE

When Recognition Matters

www.pecb.com